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## **CXB HUB SELECTED BY RED HERRING AS TOP 100 EUROPE WINNER**

Customer experience innovative practitioners CXB HUB are celebrating their latest win, following selection by Red Herring as one of the top 100 private start-ups in Europe.

The Red Herring Top 100 Europe celebrates outstanding entrepreneurs and businesses. A rigorous selection process sifts through over 1000 privately-financed companies to find the very best. Since 1996, Red Herring's Top 100 list has become a mark of distinction for identifying promising new companies and entrepreneurs, and being featured on this list is a major achievement for the team at CXB HUB.

Founders Alexis Grabar and Claire Bonniol are delighted to have been selected, having already achieved significant expansion since launching in 2017. In being chosen, CXB HUB join fantastic Red Herring Top 100 alumni such as Facebook, Google, Skype and Twitter and Spotify, or this year Devialet backed by LVMH, all of which were recognised for their innovation and excellence by the discerning selection panel.

“In 2019, selecting the top achievers was by no means a small feat,” says Alex Vieux, CEO and publisher of Red Herring. “In fact, we had the toughest time in years because so many entrepreneurs had crossed significant milestones so early in the European tech ecosystem. But after much thought, rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across Europe to the Top 100 Winners. We believe CXB HUB embodies the vision, drive and innovation that define a successful entrepreneurial venture. CXB HUB should be proud of its accomplishment, as the competition was very strong.”

Each company was evaluated using a mixture of quantitative and qualitative methods, including assessment of everything from technological innovation to financial performance, business strategy and management quality. In all of these areas, CXB HUB stood out as a fine example of how to grow a start-up, and a shining example of an ever-developing new company in European territory. Their strong experience in integrating people and tech to improve customer experience and increase company value is supported by their CX Players KPAM, Hiveworks, Qualtrics and YOTI.

“This nomination is really important for us, as it is an acknowledgement of the work we have been doing for the past 2 years. We are currently raising funds to support our European and Asian expansion. It is key to be able to show our investors that we are being



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recognized at a European level for the quality of our work and the relevance of our model to shape the future of CX at an international level” says Alexis Grabar, Co-founder & Executive Director.

CXB HUB are now invited to showcase their company to the US market at the upcoming Top 100 North America event in May 2019 and will compete internationally in the Top 100 Global in October 2019.

See the full list at <https://www.redherring.com/uncategorized/2019-red-herring-top-100-europe-winners/> or discover CXB HUB online at [www.cxbhub.com](http://www.cxbhub.com).

**CXB HUB is the hybrid company who leverages sharp CX expertise to assess the exact needs of Fortune 500 companies and international SME’s and build the most relevant programs. Our team then follows through the implementation in all departments and measures results and impact, thanks to a unique & demanding selection of innovative digital & human solutions. CXB HUB was co-founded by serial entrepreneur Alexis Grabar and CX expert Claire Bonniol, combining 40 years of experience in business development and customer engagement. CXB HUB is now looking for more investment, in partnership with artificial intelligence platform AYOMI, raising 100K to support their European and Asian expansion. See the project page here: <https://bit.ly/2UsqFGy> or watch the video here <https://youtu.be/HdtTxB5NqJI> to meet the founders.**



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